

# ANNA SZOPA

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## I. PERSONAL

### DEGREE

- Doctor of Philosophy in Management, Faculty of Management and Social Communication, Jagiellonian University, Krakow, Poland, 2012, dissertation: Social and Cultural Premises for Establishing Spin-Off Companies in Poland” (with highest honors).
- M.Sc. in Quality and Technology Management, Faculty of Organization and Management, Silesian University of Technology, Gliwice, Poland, 2006 (with highest honors).

### EMPLOYMENT

- Research Scholar (January 2018-present), University of Central Florida, Orlando FL, USA
- Research Scholar (January 2018-present), Trace Research&Development Center, University of Maryland, College Park MD, USA
- Associate Professor (October 2015-present), Jagiellonian University, Krakow, Poland
- Assistant Professor (January 2013-September 2015), Jagiellonian University, Krakow, Poland
- Jagiellonian University Chancellor’s Attorney (January 2010-December 2012), Jagiellonian University, Krakow, Poland
- Research Fellow, The Ryoichi Sasakawa Young Leaders Fellowship Fund (Sylff), (Fall 2010), University of Maryland, College Park MD, USA
- Research Fellow, The Ryoichi Sasakawa Young Leaders Fellowship Fund (Sylff), (Winter 2010), University of Central Florida, Orlando FL, USA
- Leonardo da Vinci Scholarship, Marketing Manager Assistant (December 2005- March 2006), Sidergoffi S.r.l, Castenedolo BS, Italy

### OTHER PROFESSIONAL TRAINING

- Early Career Colloquium, European Academy of Management (EURAM), Krakow, Poland (Winter, 2014)
- Global School in Empirical Research Methods, St. Gallen, Switzerland (Spring, 2015)
- Management Trainee, Krakow, Poland, (Spring, 2010)
- Computer Simulations, AnyLogic, Paris, France, (Fall, 2009)

## II PROFESSIONAL ACTIVITIES

### RESEARCH GRANTS AND PROJECTS

- U.S. Department of Health and Human Services, Administration for Community Living’s (ACL) National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR). The grant funds the Rehabilitation Engineering Research Center for Inclusive Technologies (January 2018-present)

- European Union's Seventh Framework Programme for research, technological development, and demonstration, Ecosystem infrastructure for smart and personalized inclusion and prosperity for all stakeholders (September 2017-January 2018)
- Visegrad University Studies Grant, Current Issues in Business from a V4 Perspective (September 2017-January 2018)
- A project of the Ministry of Science and Higher Education, Models of Education in Higher Education (January 2013-May 2014)
- European Commission- Human Capital Operational Programme, University spin-off companies (January 2013-September 2015)

#### SCHOLARSHIPS AND EXCHANGE PROGRAMS

- Erasmus Programme, University of Haifa, Israel (2017)
- The Ryoichi Sasakawa Young Leaders Fellowship Found (2010)
- Małopolskie scholarship for doctoral students (2008)
- Leonardo Da Vinci Scholarship (2006)

#### MEMBERSHIP

- Scientific Committee Member University-Industry Innovation Network (UIIN) (January 2014-January 2016)
- Scientific Committee Member Asia Pacific Conference (January 2016-present)
- Scientific Committee of Human Factors in Management and Leadership (HFML) (September 2015-present)

#### TEACHING

- Jagiellonian University in Krakow (February 2015-December 2017) Microeconomics and Macroeconomics (undergraduate course)
- Czech Technical University in Prague (December 2017) Innovation systems and technology transfer (graduate course)
- University of Haifa, Israel, (May 2017), Innovation systems and technology transfer in Europe (MBA course, graduate course, doctoral course)
- International Seminar for Europäische Fernhochschule Hamburg at TEU, (September 2014-September 2017) Psychology of Innovation (graduate course)
- Maryland Technology Enterprise Institute (September 2010), Technology transfer, (undergraduate course)
- Jagiellonian University in Krakow (May 2009) Psychology of innovation (graduate course)

### III PUBLICATIONS

#### JOURNAL PAPERS

- The role of the local and regional factors in the development of creative clusters, Studies, and Materials, (1) 2017
- Computer Simulation as a Decision Making Support Tool, Information Systems in Management, (5) 2010
- Comparison analysis of quality management-case study, Organization, and Management, (1) 2011

- E-learning as the method of improving knowledge management process, Public Management, (1) 2009

#### CHAPTERS IN BOOKS

- Crowdfunding platforms and models, in Crowdfunding in Poland, Jagiellonian University Press, 2018
- The Influence of Crowdsourcing Business Model into Artificial Intelligence, in Strategic Imperatives and Core Competencies in the Era of Robotics and Artificial Intelligence, IGI Global, 2016
- Strategic Crowdsourcing as an Emerging Form of Global Entrepreneurship, in Handbook of Research on Entrepreneurship in the Contemporary Knowledge-Based Global Economy, IGI Global, 2016 (with K. Kopec)
- Strategic Crowdsourcing as an Emerging Form of Global Entrepreneurship in Handbook of Research on Entrepreneurship in the Contemporary Knowledge-Based Global Economy, Baporikar, N., (ed), IGI Global, USA, 2015 (with K. Kopec)
- A Conceptual Framework of the Relationship between Institutional Framing and Innovativeness, in Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products, Szopa, A., Karwowski, W., Barbe D.,(ed) IGI Global, USA, 2015 (with J. Bandola)
- The Crowdsourcing Scheme as an Innovative Management Tool in University Spin-offs, in Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products, Szopa, A., Karwowski, W., Barbe D.,(ed), IGI Global, USA, 2015 (with K. Kopec)
- Crowdsourcing Business Model in the Context of Changing Consumer Society, in Encyclopedia of Information Science and Technology, Third Edition, IGI Global, USA, 2014 (with K. Kopec)
- Project Management in IT Type University Spin-Offs, w: International Business Strategy and Entrepreneurship: An Information Technology Perspective, Ordóñez de Pablos, P., (ed.), IGI Global, USA, 2014 (with B. Jatocha)
- How Much Does the External CEO Matter in University Spin-off, w: Strategic Approaches for Human Capital Management and Development in a Turbulent Economy, Ordonez de Pablos, P., Tennyson, R.(ed), IGI Global, USA, 2014 (with T. Marek)
- Intellectual Capital and Business Performance in University Spin-off Companies, in Intellectual Capital Strategy Management for Knowledge-Based Organizations, Ordonez de Pablos, P., Tennyson, R., Zhao, J., IGI Global, USA, 2013

#### EDITED BOOKS

- Pluszynska A., Szopa A., Crowdfunding in Poland, Jagiellonian University Press, Poland, 2018
- Batko R., Szopa A., Strategic Imperatives and Core Competencies in the Era of Robotics and Artificial Intelligence, IGI Global, USA, 2016
- Szopa A., Karwowski W., Barbe D., Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products, IGI Global, USA, 2015
- Szopa A., Karwowski W, Ordonez de Pablos P., Academic Entrepreneurship and Technological Innovation: A Business Management Perspective, IGI Global, USA, 2012
- Marek T., Szopa A., Innovative Organization: Management Systems, Jagiellonian University Press, 2010

#### PAPERS IN CONFERENCE PROCEEDINGS

- The auto-personalization computing project in libraries, AHFE 2019, Conference Proceedings Edited Springer Book

- Organizations in Era of Digital Culture, w: Advances in Human Factors, Business Management, Training and Education, Springer, 2017 (with R. Batko, M. Cwikla, M. Zawadzki)
- Crowdfunding business model in the media industry, in Advances in Human Factors, Business Management, Training and Education, Springer, 2016 (with T. Marek, M. Fąfrowicz)
- Socio-cultural Circumstances to Establish University Spin-off Companies, Procedia Manufacturing, Elsevier, 2015 (with T. Marek, M. Fąfrowicz)
- The analysis of multiculturalism in the context of the development of academic spin-off companies in the United States of America, in Advances in Science, Technology, Higher Education and Society in the Conceptual Age, Taylor&Francis, 2014, (with J. Bandoła)